



MUSGROVE CONSULTING



BUSINESS GROWTH THROUGH EFFECTIVE COMMUNICATION

WHAT I DO

I **enable business growth through effective communication**, with services including grant & tender writing, copywriting & editing, voice-over & narration, and research and project management.

WHOM I WORK WITH

Any small to medium-sized business.

Over the last 6 months these have included:

- Hugh Armitage (Easy Comply)
- Lilly Issa (Firebird Virtual Assistants)
- Penny Johnson (LNP Candidate for Cook)
- Cris Jones (Seachange Psychology)
- Paulette McCormack (HR Consultant)
- Shane McLeod (Commercial Painter)
- Gareth Molnar, J3Seven (First Responder supplier)
- Lisa Schiff (Melting Pot Planning)
- Dr Nicole Sleeman (General Practitioner)
- Brad Welch (Transpire Group - Financial Services)

WHY IT WORKS

When you partner with Musgrove Consulting you get the most effective affordable and efficient business communication service available,

WHAT MAKES ME DIFFERENT

I **deliver the whole package**, including the words you need to boost your business. I'll de-fluff, cut to the essentials, and convert jargon to English. I'll also write the grants and tenders, run the funding campaign, and deliver the project. And, finally, I'll narrate the corporate videos and documentaries to get your message across, in-camera or voice-over.

GET IN TOUCH

richard@rmusgrove.com | <https://www.rmusgrove.com> | +61 7 0473 465 758

WHAT OTHERS SAY



Hugh Armitage, EasyComply, TheSpace, Cairns
hugharmitage@hotmail.com

“Before working with Richard I had engaged friends and family to review my website. After engaging Richard I immediately understood the value of working with a professional. Richard provided clear, easy to implement actions and new content which was so on point it even improved my understanding of my own business.”

Penny Johnson, LNP Candidate for the Seat of Cook, Queensland State Elections 2017, ilovecapeyork@gmail.com

“Dr Richard Musgrove provided expert advice and editing skills to a piece I had prepared for release to the media. He was able to deftly weave the intent of the message in such a way that was engaging, informative and succinct yet still truly captured the ideas and information I wanted to convey to the reader. I was very pleased with the final piece and delighted that it was printed without further editing by the media that picked it up and ran with it.

I will most certainly utilise Richard’s writing skills for future work and heartily commend him to you.”

Crispian Jones, Seachange Psychology, Cairns
Email: crispian@seachangeproductivity.com.au

“I first became associated with Dr Richard Musgrove, because a colleague referred him to me as a person with knowledge of how to go about applying for Government grants. That person only scratched the surface of Richard’s potential. I employed Richard to run a media campaign in support of a project with which I was engaged, and he went well beyond what I was expecting, in providing on-time, and written responses to the various organisations, organising media releases, and a crowd-funding campaign, writing scripts for, and presenting video, and so on. He quickly developed an in-depth knowledge of what I was needing from him, and used his extensive and constantly developing network to help achieve the goals for which I was reaching.

I have no hesitation in recommending Richard to anyone who is seeking a committed, dedicated and reliable resource to help carry a project through to its conclusion”

Dr Nicole Sleeman, General Practitioner
Email: nicsleeman@gmail.com

“Richard created a high quality document in a very short time frame. Moreover, he was a delight to work with – eager to meet the needs of the project at hand, experienced in his approach, a skilful communicator and willing to go to any length required for results. I would thoroughly recommend his services!”

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